



PRIVACY POLICY

Our Commitment to Privacy: Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

The Information We Collect: This notice applies to all information collected or submitted on the American Littoral Society website. On some pages you can enroll as a member of the Society, order products, or ask to be added to our e-mail list. The types of personal information collected at these pages are name, address, email address, phone number, credit/debit card information.

On some pages, you may submit information about other people, i.e. when you purchase a gift membership you will need to submit the recipient's address. The types of personal information collected about recipients of gift memberships are name, address, phone number, and email address.

The Way We Use Information:

- We use the information you provide about yourself when placing an order only to complete that order. We do not share this information with outside parties except to the extent necessary to complete that order.
- If you enroll as a member, we will add your e-mail address to our "action alert" list to advise you about important issues and actions you can take. If you do not wish to receive these communications, you may "opt-out" at any time by selecting the "unsubscribe" option on the e-mail.
- We use the information you provide about others when purchasing a membership only to mail our newsletters, magazine and other member correspondence to the recipient of your gift. We do not share this information with outside parties except to the extent necessary to complete that order.
- We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.
- Non-members can request to be added to our "action alert" e-mail lists in which case they need only provide their name and e-mail address.
- We use non-identifying and aggregate information to better design our website.
- Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

Our Commitment to Data Security: To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Our Commitment to Children's Privacy: Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

How You Can Correct Your Information: We use this procedure to better safeguard your information. You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

How to Contact Us: If you have other questions or concerns about these privacy policies, please call us at 732-291-0055 or send us an email at info@littoralsociety.org.